

Erik Marinovich

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Freelance Experience

apr 08—present

The Brand Union—Malibu Rum; packaging
Landor NY—Janssen; identity
Great Works—Radio Maliboom boom; web campaign,
graphic design, illustration
Beardwood & Co—Mark Anthony Group; packaging,
branding, illustration
Condé Nast—Concierge.com; print advertising
Red Scout—Del Monte Foods; illustration
EnormousChampion—illustration
Alison Clarke—branding, identity, creative direction
Bruce Wayne Entertainment—branding, web design
Claudia Bruno Design—branding, web design
The Big Animals—Paradise Catering; branding, web design

Studio Experience

The Ito Partnership—NY
Jan 07—Mar 08

Senior Designer

Art direction, design and concept development for
brand identity systems, visual collateral and packaging.
Including production, project management, presentation
and strategy development.
Clients: DwellStudio, Morgans Hotel Group, Carrabbas,
Meltwater, EOS, The Kind Group

FutureBrand—NY
Sept 05—Jan 07

Designer

Design and concept development for brand identity
systems, visual collateral and packaging. Including project
management, presentation and strategy development.
Clients: Coca-Cola, Diageo, Verizon Wireless, YBCA,
Kaiser Permanente, Chevrolet

Landor Associates—NY
Dec 04—Aug 05

Designer

Design and concept development for brand identity
systems, visual collateral and packaging.
Clients: Pepsi, Diageo, Gatorade, Embraer

Skills

Digital
Analog

Illustrator, Photoshop, InDesign
Illustration, lettering, animation, photography,
printmaking, carpentry, screen printing

Education

Dec 03

Bachelor of Science in Art and Design,
concentration in graphic design
California Polytechnic State University
San Luis Obispo, CA

references upon request